

## **INFORMATION ON THE PROCESSING OF PERSONAL DATA FOR WEBSITE USERS**

This website is operated by **Centrum zemědělsko-potravinářského výzkumu a inovací, s.r.o.**, ID No.: 247 58 451, with registered office at Počernická 272/96, Malešice, 108 00 Prague, registered in the Commercial Registry kept by the Municipal Court in Prague, under File No. C 171914 (hereinafter the “CZPVI” or “we”).

In accordance with Article 13 of Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation) (“GDPR”), we hereby inform you about how we process your personal data, as visitors or users, when using our website <https://www.czpvi.cz/> (hereinafter the “Website”).

### **1. For whom is this information intended?**

This document contains basic information about the processing of personal data during the **normal use (browsing) of the Website by its visitors.**

If you wish to learn more about what cookies we store on your device and what personal data we process through cookies and similar technologies, please read our [Information on the Processing of Personal Data through Cookies](#) (hereinafter the “Cookies Policy”).

### **2. Who is the controller of my personal data and where can I contact them?**

Your personal data is controlled by **Centrum zemědělsko-potravinářského výzkumu a inovací, s.r.o.**, ID No.: 247 58 451, with registered office at Počernická 272/96, Malešice, 108 00 Praha, registered in the Commercial Registry kept by the Municipal Court in Prague, under File No. C 171914

You can **contact** us:

- (a) by post at Počernická 272/96, Malešice, 108 00 Prague 10;
- (b) by e-mail at [info@czpvi.cz](mailto:info@czpvi.cz);
- (c) by any other method set out on the Website.

### **3. What personal data do we process about you?**

We respect the principle of data minimisation whereby we only hold personal data that is adequate, relevant and limited to what is necessary in relation to the purposes for which it is processed.

We process the following **categories of personal data** about you as part of your use of the Website:

- (a) If you contact us in any way indicated on the Website, we will process:
  - (i) your contact and identification details; and
  - (ii) any other personal data that you voluntarily provide to us as part of your communication with us.
- (b) If you browse our Website, we process your personal data specified in the Cookie Policy through cookies and similar technologies in the manner and under the conditions described therein.
- (c) If you register for a seminar or other event of ours via a form or other contact on the Website, we will process any data you provide to us for this purpose, including but not limited to:
  - (i) your full name;
  - (ii) your e-mail address; and
  - (iii) the organisation or company for which you are registering.

We may create, to a reasonable extent, visual recordings (video or photo) of the seminars or events we hold for the purpose of (i) making a record of the seminar and/or (ii) promoting our activities.

### **4. For what purpose do we process your data and what authorizes us to do so?**

- (a) If you contact us by any other means set out on the Website, we will process your personal data as set out above **for the purpose of dealing with your enquiry or request.** We are entitled to process personal data for this purpose because it is **necessary for the exercise of our legitimate interest** in communicating effectively with persons interested in CZPVI and the subject matter of our business.

- (b) If you **browse** our Website, we **process your personal data through cookies** and similar technologies for the purposes set out in the Cookie Policy on the legal bases set out there.
- (c) If you register for a seminar or other event of ours, we process your personal data as set out above for the purpose of **enabling your participation in the seminar and/or event, i.e. for the legal basis of performance of the contract** (participation in the seminar) and also for the purpose of **exercising our legitimate interest** in the effective organisation and promotion of seminars and events (via records).

**5. Who else do we disclose your personal data to?**

Unless the Cookie Information or the Member Information provides otherwise in specific cases, we disclose your personal information to the following categories of others:

- (a) our employees and other closely associated persons to the extent necessary to fulfil the purpose of the processing;
- (b) cloud and other IT service providers;
- (c) suppliers of other services to the extent necessary to provide such services; and
- (d) to such entities as are required by law or by lawful decisions of public authorities or where it is necessary for the exercise or protection of CZPVI's rights and interests.

We will never transfer your personal data outside the European Economic Area.

**6. How long do we retain your personal data?**

When dealing with your personal data, we respect the principle of storage limitation, whereby we only retain your personal data for as long as necessary, specific storage periods may be specified within the Cookie Policy or Member Information.

**7. What rights do you have in relation to the processing of your personal data?**

You have the following rights in relation to the processing of your personal data by us or for us:

- **the right to request access to personal data** relating to you as a data subject and the **right to obtain a copy** of your personal data processed;
- **the right to rectification** of your personal data (if you find that it is not held correctly or is inaccurate);
- **the right to erasure** to the extent that personal data has been voluntarily provided, i.e. in the context of the performance of contractual obligations. Conversely, you cannot request the erasure of personal data that we are obliged to collect based on a legal obligation;
- **the right to restriction of processing;**
- **the right to data portability;**
- **the right to object** to processing based on our legitimate interests or the legitimate interests of a third party;
- **the right to lodge a complaint with a supervisory authority** if you believe that the processing of your personal data is in breach of the GDPR. You can lodge a complaint with the relevant supervisory authority, which is the Personal Data Protection Office (see <https://old.uoou.cz/en/>).

**8. Where can you exercise your rights and how?**

You can exercise your individual rights by sending us a physical or electronic request to one of the contact addresses listed above.

We will provide you with our response to your request (including a description of the action taken, if any) as soon as possible, but no later than one (1) month. We are entitled to extend the deadline by two (2) months if necessary in view of the complexity and number of requests. We will, of course, inform you of any extension as soon as possible.

**Centrum zemědělsko-potravinářského výzkumu a inovací, s.r.o.**